



Plan NH Annual Golf Classic

Canterbury Woods Country Club, Canterbury NH

Wednesday, September 13, 2017

SPONSORSHIP OPPORTUNITIES

As you are probably aware, Plan New Hampshire is an organization of engineers, architects, contractors, and other professionals with an interest in the *built environment* and its impact on New Hampshire's towns and neighborhoods.

Like you, we want it to be a *positive* impact.

Plan NH's purpose is to not only preserve the quality of life here, but to work with you to achieve a vision of healthy and vibrant communities across the state. We do so by *fostering excellence in sustainable planning, design and development of New Hampshire's built environment* – by raising awareness of its impact on the social, economic and environmental fabrics of where we live, work, and/or play.

As a tiny non-profit, we rely on the generosity of time, talent and treasure of people like you who want to support our programs. These programs are meant to inform and inspire professionals like you, as well as communities themselves, with ideas and information about ideas and practices that might improve how all of us live.

Our annual Golf Classic is our major fundraiser of the year.

We invite you to consider a sponsorship for our 2017 event in Canterbury.

Not only would you be saying to the 100 or so players we anticipate (from a variety of disciplines and people you want to know!) that that you support Plan NH, but that you care about New Hampshire and its future. (And if your level is high enough, *everyone* who sees the promotional announcements would see your logo and your support as well.)

A portion of proceeds supports the Plan NH Scholarship Program, which recognizes outstanding students who call New Hampshire home and are studying in a field related to our mission.

The following pages outline what sponsorships are available, and the benefits with each.

Please, won't you consider supporting this event?

Plan New Hampshire

www.plannh.org 603-452-7526 info@plannh.org

SPONSORSHIP OPPORTUNITIES

Platinum Tournament Sponsor: \$2500.00

Pre-Golf Day Benefits:

- Recognition and your company's logo in Plan NH newsletters and other event marketing media
- One-year GOLD membership to Plan NH (value: \$1200) includes your company's logo on Plan NH website with link to yours

Golf Day Benefits:

- FOUR guest players (includes driving range, cart, play and meals) - (Value: \$500)
- Your company's banner (you provide) at registration table and lunch
- Your company's logo in program
- Your company's gifts (you provide) in thank you bag
- Opportunity to speak for one minute about your company and its support of Plan NH at lunch/awards program

Post Golf Day Benefits:

- Your company's logo on our site with link to yours for one year from date of sponsor check (included with membership) - (Value \$150)

Gold Tournament Sponsor: \$1500.00

Pre-event Benefits:

- Recognition and your company's logo in Plan NH newsletters and other event marketing media
- Your company's logo on Plan NH website from date payment received until Dec. 31, 2017. (Value: up to \$750)

Golf Day Benefits:

- TWO guest players (includes driving range, cart, play and meals) (Value: \$270.00)
- Your company's banner at registration desk (you provide your own banner) and then at lunch.
- Your company's logo in program.
- Your company's info (you provide) in goodie bags.
- Recognition at lunch/awards program.

Post Golf Event Benefits:

- Your company's logo on Plan NH website until 12/31/17.

Silver Tournament Sponsor \$750.00

Pre-Golf Day Benefits:

- Recognition and your company's logo in Plan NH newsletters and other event marketing media
- Your company's logo on Plan NH website from date payment received until November 30, 2017 (Value: up to \$350)

Golf Day Benefits:

- Your company's banner (you provide) at registration desk and then at lunch
- Your company's name listed in program
- Your company's info (you provide) in goodie bags.
- Recognition at lunch/awards program

Post- Golf Day Benefits:

- Your company's logo on Plan NH website from date payment received until November 30, 2017 (Value: up to \$350)



BUT WAIT, THERE'S MORE:

Breakfast Sponsor \$275

- Your company's name displayed prominently at continental breakfast
- Your company's name in program

Practice Range Sponsor \$350

- Your company's name displayed at Driving range
- At gathering spot at start of day
- Your company's name in program

Cart Sponsor: \$500

- Your company's name on refreshment cart
- Your company's name in program

Tee and Green Sponsor: \$175

- Your company's name visible at tee or green
- Your company's name in program

On-course Fun: Each sponsor to have

- Company's name prominently displayed at green
- Company's name in program

Putting Green \$375

Closest to Pin \$375

Hole in One \$750

Cocktail Sponsors (2) \$375 each

- Your company's name displayed prominently in cocktail area
- Your company's name in program

Lunch Sponsor \$500

- Your company's name displayed prominently
- Your company's name in program

Gift Bag Sponsor \$750

- Your company's logo/name displayed in single color on a souvenir shoe bag alongside the Plan NH Logo.

Player Gift Sponsor: Gift for approximately 100 players

Each player will receive a bag of gifts to commemorate the day – actual number determined by actual number of players. Your logo'd gift (anything from a pen to a cap to a shirt ... be creative!!) goes into the bag and will put your firm's name in front of the recipients for a long time to come ...



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SPONSORSHIP (and player registration)

To secure your sponsorship, please complete this form and send, with payment, to the address below.

Your Name (please print): _____

Name of your company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Sponsorship level: _____ Amount: _____

No, we cannot attend but would like to contribute to the Scholarship Fund: \$ _____

Take this time to register your players, if you wish: (Unless included in Sponsorship, \$500 for a foursome or \$135 each before August 1, 2017; \$550 for a foursome or \$150 each thereafter. Includes all green fees, carts, meals) (If you prefer, registration will also be available online.)

Player(s):	NAME	AFFILIATION (if not with your organization)
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Enclosed:
 Sponsorship \$ _____
 Players: \$ _____
TOTAL: \$ _____

Please make your check payable to

Plan New Hampshire
 PO Box 1105
 Portsmouth NH 03802-1105

To be received NO LATER THAN
SEPTEMBER 8, 2017

Thank you!