

## Sponsorship Opportunities

### \$1,200 | Platinum Sponsor

- Logo and link on all event communications including social media and event signage
- Acknowledgment during event
- Optional speaking opportunity during event
- 2 complimentary tickets for event and lunch with keynote speaker
- 1 display table

### \$600 | Gold Sponsor

- Logo and link on all event communications including social media and event signage
- Acknowledgment during event
- 1 complimentary ticket for event and lunch with keynote speaker
- 1 display table

### \$400 | Silver Sponsor

- Logo in the event program and on all digital event communications
- Acknowledgment during event
- 1 complimentary ticket for event
- 1 display table

### \$250 | Display Table

- Listing in event program
- Display table in high visibility location during event

### \$150 | Supporter

- Listing in event program

# Retail Remade: New Life for Downtowns and Commercial Districts

*Keynote Speaker: David Dixon*

Thursday, September 29, 2022 | 8:30–5:00 PM

## Plan NH Fall Conference - *Retail Remade*

The Plan NH Fall Conference is back! The 2022 program will focus on the current and future state of commercial/retail space and the integral role these spaces play in community revitalization and vibrancy across New Hampshire. Session topics will include New Chapters for the Old Mall, Downtown Traffic and your Downtown Businesses, Destination Retail: New & Old, What To Do with the Ground Floor, and Bringing Your Downtown Together.

This event will be in-person and provide sponsor exposure to approximately 60-100 attendees from across the community development field.

## About Our Keynote Speaker, David Dixon

David Dixon, FAIA, is an urban planning expert and the Urban Places Fellow at Stantec. His work has won dozens of awards from national planning and design organizations. Residential Architecture Magazine named him to their Hall of Fame as “the person we call to ask about cities.” The American Institute of Architects awarded David the Thomas Jefferson Medal for “a lifetime of creating livable neighborhoods, vibrant civic spaces, and vital downtowns.” He is also the co-author of *Urban Design for an Urban Century* (Wiley, 2015) and co-editor of *Suburban Remix: Creating the next generation of urban places* (Island Press, 2018).

*David is based in Boston, Massachusetts and is the Vice President and Urban Places Fellow at Stantec, a full service design and delivery firm comprised of architects, designers, engineers, scientists, and project managers. By innovating at the intersection of community, creativity, and client relationships, Stantec produces results that advance the quality of life in communities across the globe.*

